



NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

www.safersantarosa.org

20 August 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

NEEDS, REQUESTS, DONATIONS

We can do no great things -- only small things with great love. --Mother Teresa

PREGNANCY RESOURCE CENTER OF MILTON, INC.

You Are Unique Needs You

The *You Are Unique Program* is ready to begin reaching out to the middle school students in our community with the message of abstinence and truth. Are you ready to begin serving in this ministry as a leader or presenter? We need you! Training is provided.

Contact the PRC today at (850) 983-2730 or email kkennington@prcofmilton.org.

PRC Wish List

- Sleep sacks
- New infant car seats
- 40 & 80 count diaper wipes
- Girl pacifiers
- New baby bottles and/or breast milk bottles
- Size 2 & 4 diapers
- Baby bathtubs
- Baby gowns
- Baby towels and wash cloths

Double stroller for twins (we have a client in need of a double stroller for twins due in late September) Tel: (850) 983-6507

JOB ANNOUNCEMENT (EXCERPT FROM PEOPLE FIRST)

Planner IV

Req No: 64001517-51324201-20120702151508

Florida Department of Health

Escambia County Health Department

Working Title: PLANNER IV

Broadband/Class Code: 13-1111-04

Position Number: 64001517

Annual Salary Range: \$36,467.60 - \$48,000.00

Announcement Type: Open Competitive

City: PENSACOLA

Facility: Escambia County Health Department

Pay Grade/ Pay Band: BB010

Closing Date: 8/24/2012

EXPERIENCE PREFERRED: Three to five years of experience in public health preparedness, urban/regional planning, emergency management or grant writing, with an understanding of epidemiology applications. Three to five years of experience in writing trainings and exercises or similarly comprehensive documents (e.g., large grant proposals or emergency plans). One to two years experience in developing and delivering training.

DESCRIPTION: This is a highly responsible and independent position providing technical, surveillance, investigative, analytical and programmatic work involving preparedness and response in the health field to a terrorist event. The incumbent should have knowledge and interest regarding public health preparedness and response, have an understanding of epidemiology applications, have skills in computer applications, and skills in data management. In the event of a disaster, report for duty during/and or after the disaster. The incumbent will serve as the primary Regional trainer and exercise developer for all Region 1 county health departments and act as liaison between community and governmental agencies on issues of terrorism preparedness and response. The position requires extensive written and verbal skills in the areas of data collection, creating plans for the health and medical component of a unified terrorism response, needs assessments, document preparation, and presentation of work products to selected audiences in written and verbal formats. Use and application skills with a personal computer in document preparation are required. Position will require extended hours, evenings, and overnight stay away from the base is expected.

As the Region 1 primary preparedness Trainer incumbent is responsible for coordinating and the development of curriculum and provision of community based health and medical training related to emergency health care and disaster preparedness to all 10 CHDs in Region 1. Incumbent should be trained in all aspects of Incident Command and National Incident Management System including the Homeland Security Exercise and Evaluation Program (HSEEP); develops and coordinates health preparedness training and exercises based on CHD training needs; maintains records of preparedness training as directed; as directed, support the CHD incident command post during disasters; trains ESF-8 support team for EOC duty. Assist in coordinating and developing the public health planning efforts and response methodologies for the regional area in matters dealing with the earliest possible detection and response to threats and/or attacks against the region involving all WMD terrorist threats and natural events that have mass casualty potential. Attend all meetings assigned by supervisor to prepare planning documents. Prepare notes for distribution as appropriate.

Coordinate CHD training and workforce development plans with community partners where cross-cutting issues exist. Attend community meetings and provide input on capabilities and limitations of public health disaster response. Act as a liaison between the private medical community, public health entities and the subcommittee on health care to the Regional Domestic Security Task Force (RDSTF).

Act as ESF-8 representative for Escambia County Health Department during EOC activations. Other related duties as assigned including, but not limited to:

- Prepare planning documents within established time frames. Prepare for distribution. Arrange meetings to create addendums, updates, and discussion of plans prepared above. Advise supervisor of planning schedules and review of documents prior to distribution.
- Extensive travel requiring the use of the incumbent's personal vehicle is part of this position. Use of personal vehicle and valid driver's license is required. In the event of a disaster, report for duty before and/or after the disaster as directed.
- Assesses County Health Department needs regarding terrorism training, risks, prevention and response. Develops and presents training programs. Develops protocols in cooperation with County Health Departments. Provides training and information to physicians, nurses, and hospitals on terrorism and health disease information. Incumbent is a state purchasing (P-card) holder.

- Performs other related duties as required which may require weekend or overtime work approved by the supervisor. Complies with HRSP 60-1 Employee Handbook. In the event of a disaster, report for duty before and/or after the disaster as directed.

Emergency Duty – Incumbent may be required to work during or beyond normal work hours or days in the event of an emergency. Emergency duty required of the incumbent includes working in special needs or Red Cross shelters, or to perform other emergency duties including, but not limited to, responses to or threats involving any disaster or threat of disaster, man-made or natural.

Link to full job posting and application process at People First:

<https://jobs.myflorida.com/viewjob.html?optlink-view=view-584121&ERFormID=newjoblist&ERFormCode=any>

STRIKE OUT HOMELESSNESS “BOWLING TOURNAMENT”

September 8th, 2012 (1 – 5 pm)

Presented by the EscaRosa Coalition On the Homeless DeLuna Lanes Bowling Center – Pensacola, FL.

Gather your friends, family, and co-workers for an afternoon of fun and bowling and make a difference— all at the same time!

Registration includes:

Bowling and Shoe Rental, heavy hors d'oeuvres,
a complimentary soda and a chance to win great prizes!

Proceeds from this event benefit homeless men, women and children with unmet emergency needs such as housing, transportation, utilities, food, clothing and healthcare.

Registration fee \$125 per team or \$25 per bowler.
(5 person team)



Strike Out
Homelessness Sponsc

Registration forms are available at the EscaRosa Coalition On the Homeless (2601 W. Strong St. Pensacola, FL.), ECOH Santa Rosa location (United Way of Santa Rosa County, 6479-A Caroline St. Milton,FL). On-line at www.ecoh.org. or email serene.keiek@ecoh.org.

We are also looking for sponsors or if you are unable to join us donations are welcome. For more information on how to register, become a sponsor or make a donation, please contact Serene Keiek at serene.keiek@ecoh.org or Call: 850-232-9548

CONSUMER CREDIT COUNSELING KEYS IN ON SANTA ROSA

Consumer Credit Counseling Services of West Florida (CCC) is now offering its services at the United Way Santa Rosa office in Milton. CCC aids families and individuals in financial distress through financial counseling and education.

Services include classes on basic budgeting, money management, credit repair, checking account maintenance, housing and reverse mortgage education. CCC also provides one-on-one professional housing and credit counseling with certified counselors that is private and confidential.

Call (850) 434-0268 for more information.

INFORMATION

When you cease to make a contribution you begin to die. - Eleanor Roosevelt

RED CROSS - CALL ME MAYBE

<http://www.youtube.com/watch?v=FTKaMGV99Wk>

DISASTER RECOVERY TIP #33: DISASTER PREPAREDNESS FOR YOUR SMARTPHONE

It seems more and more companies are designing new applications to help smartphone users prepare, plan for and recover from disaster. Just this summer, the [American Red Cross released two free apps](#) as part of their five part emergency preparedness series.

With so many apps out there, how do you know which ones are worth downloading? To help you narrow it down, we have come up with a list of our top three favorite apps available to both iPhone and Android users. Download them, check them out and get prepared.

- [NOAA Now App](#) - The latest information on severe weather in your area including quick status updates about tropical systems or weather watches. From hurricanes to tornadoes, this app covers it all.
- [Red Cross First Aid App](#) - Lifesaving information on how to handle the most common first aid situations. With videos, interactive quizzes and simple step-by-step advice it's never been easier to know first aid.
- [FEMA App](#) - Preparedness information for different types of disasters, an interactive checklist for emergency kits, a section to plan emergency meeting locations and information on how to stay safe and recover after a disaster.

[Click here](#) for a list of additional mobile resources and applications available for download.

Be on the lookout for next week's Disaster Recovery tip from Agility. If you have additional questions or would like to talk with a recovery professional about your business continuity needs visit www.agilityrecovery.com or call 866-364-9696

17TH ANNUAL NEW BEGINNINGS ART SHOW

Benefiting FavorHouse Domestic Violence Shelter

The Art Show will be held in OCTOBER.

Angel's Garden 17th Annual New Beginning Art Show

October 19th 4:00 – dark

October 20th, 21st 10:00-5:30

This will mark the 17th year Angel's Garden has organized and sponsored this show to benefit FavorHouse Domestic Violence Shelter Program.

FavorHouse is a safe, emergency shelter for victims of domestic violence. They offer safe shelter, face-to-face counseling, support groups, educational groups, referral services, 24-hour crisis line and children's program. Literally a place for victims to reside until they get on their feet.

Over seventy-five artists are anticipated to be featured.

Admission is FREE and an area for children's activities will also be provided.

There will be GREAT food vendors, music and dancers all day.

The art show will be in the park at the corner of 12th and Gonzalez Streets – across from the old Sacred Heart Hospital.

If you are interested in being a featured artist, or a sponsor of this event, telephone Debbie Tracy at Angel's Garden 435-9555.

INVITATION TO SEPT. 15TH REMEMBRANCE CEREMONY

We invite you to be our guest for a special "Remembrance" ceremony which will be held as part of the "National Day of Service and Remembrance"

for 9-11 at the YEP! Youth Emergency Preparedness Expo on Saturday, September 15th at 10:00 AM in the cafeteria at Booker T. Washington High School.

Our community is a leading participant in the "National Day of Service and Remembrance" for 9-11 through a three part effort and event conducted by BRACE- Be Ready Alliance Coordinating

for Emergencies and featuring several of its Partners on September 15th. Last year 33 million Americans participated in 9-11 Day of Service and Remembrance events, so BRACE and its Partners are honored to be a part of this effort to remember those that lost their lives on 9-11, the survivors, those heroes that rose to service and those that still serve today.

Please join us for any or all of the following activities:

The “**Remembrance**” event begins at 10:00 AM and will honor our local heroes in a ceremony where 9-11 medallions will be presented to a representative of each branch of our Armed Services, along with fire fighters, law enforcement and other first responders. Several 9-11 survivors will share their stories. This ceremony kicks off the annual YEP! Expo.

The “**YEP! Youth Emergency Preparedness Expo**” will run from 10:00AM-2:00PM and will include exhibitions, displays, demonstrations, entertainment and interactive activities to teach families safety lessons and how to be prepared for disasters. This is a free, fun day for the whole family.

The “**National Day of Service**” will engage Northwest Floridians in a food collection drive to help MANNA distribute 3,000 emergency food packages (27,000 meals) and 250 Emergency supply kits to the homebound, homeless and most vulnerable in our community. This drive will culminate at the **YEP!** Expo where the donations will be collected, sorted and assembled for distribution.

So that we might recognize you at the “Remembrance” ceremony please RSVP to let us know of your participation.

Email: braceinfo@bellsouth.net or Phone: 850-444-7135

Greg Strader Executive Director Be Ready Alliance Coordinating for Emergencies
www.BeReadyAlliance.org

For more information on the “National Day of Service and Remembrance”
http://www.nationalservice.gov/pdf/factsheet_911.pdf

Also see **BRACE SEPT 15 YOUTH EMERGENCY PREPAREDNESS EXPO** entry below.

RED CROSS LAUNCHES FREE HURRICANE APP

Whether you live where hurricanes strike or have loved ones who do, this is a must-have app. With Hurricane by American Red Cross, you can monitor conditions in your area or where your loved ones are, prepare your family and home, find open shelters and let others know are safe even if the power is out.

[Download the app now](#) or search for "Hurricane by American Red Cross" in the iTunes or Google Play app stores.

Plan and Prepare

You don't need a Smartphone to prepare for hurricanes. Print and forward our [Hurricane Preparedness Tips](#)

BRACE SEPT 15 YOUTH EMERGENCY PREPAREDNESS EXPO

On September 15th, BRACE (Be Ready Alliance Coordinating for Emergencies) will host the annual YEP! Youth Emergency Preparedness Expo at Washington High School.

BRACE believes in the importance of "...fostering communication, cooperation, collaboration, and coordination among community", and our community includes our youth. Educating our youth about the necessity of preparedness helps educate their families, too.

This year, the YEP! Expo is being held in conjunction with the National Day of Service and Remembrance. The day will begin with a patriotic recognition of our local heroes – fire, police, and all branches of the military - in remembrance of 9-11.

We are actively seeking agencies and organizations to participate as exhibitors and/or demonstrators during the YEP! Expo. Our goal is to create a fun and INTERACTIVE experience for children and teens to learn about the myriad of organizations at work and factors at play during any type of disaster.

New to the event this year, we are incorporating a vehicle display area. Any agency or organization with a specialized vehicle is invited to bring it out with them to have on display. We would ask that the organization provide a volunteer or staff person to help monitor the vehicle for safety issues during the event. We are very focused on interactive demonstrations and activities this year, as well. Children (and even adults) learn quickly when engaged in a hands-on experience. There will be outdoor areas for vehicles and active demonstrations.

If your agency or organization is committed to responsible disaster preparedness and/or educating the public - the YEP! Expo would love to have your participation. Attached you will find the registration documents. Please complete the registration forms and email, mail or delivery them to :

YEP!

c/o BRACE
1301 West Government Street
Pensacola, FL 32502



Questions? Call us at 850.444.7135 or by email BRACEinfo@bellsouth.net

WHY AMERICAN'S AREN'T LISTENING TO DISASTER PREPAREDNESS MESSAGES

Does the current emphasis on individual preparedness foster public apathy? According to a [FEMA survey](#) conducted four years after Hurricane Katrina, only slightly more than half of American's have an emergency preparedness kit at home and over 70% don't know their community's evacuation routes. A recent [publication from the Rand Corporation](#) examines why people are still not paying attention despite a succession of highly publicized natural and technological disasters.

As it turns out, some common citizen preparedness messages are based on untested [assumptions that may actually hinder preparedness](#). For example, the assumption that it is constructive to promote individual preparedness may motivate some families to conclude that they can "ride out" a disaster. Rather than making recommendations based on conventional wisdom, actual data is needed to inform recommendations for citizen preparedness.

TWITTER

SAFER Santa Rosa is on Twitter.

FACEBOOK

SAFER is on Facebook, find us, and become our friend ;-). We are up to [376](#) people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.** Invite your Santa Rosa friends to join you on the SAFER Facebook page.



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4th of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

OPPORTUNITIES

There is no better exercise for your heart, than reaching down and helping to lift someone up. - *Bernard Meltzer*

FREE TRAINING OPPORTUNITY

TASK FORCE/STRIKE TEAM LEADER

Sponsored by District 1 Local Emergency Planning Committee (LEPC)

DATE: September 10-12, 2012

TIME: 8:00 AM – 5:00 PM CDT

LOCATION: Escambia County EOC, 6575 North W St., Pensacola FL

Course Goals:

- Demonstrate the ability to apply the Risk Management Process found in the Incident Response Pocket Guide (IRPG) to various incidents.
- Identify and describe the responsibilities of a Task Force/Strike Team Leader (TFLD/STL).
- Demonstrate the ability to apply appropriate tactics in various incident situations with various resources organized into strike teams or task forces.

Course Scope: This course is a critical to First Responders who will work on Hazardous Materials Incidents such as train derailments, overturned trucks containing hazardous materials, natural gas pipeline incidents. This course trains the responders how to organize, deploy and engage resources, track resource accomplishments, and work within the ICS framework. It will help them with pre-engagement planning, as well as how to engage the incident efficiently. The table-top exercises, or large group incident scene simulations are optimal to develop effective incident management skills for the Task Force or Strike Team Leader. The students will be given a simulated incident involving hazardous materials truck/train derailment with a chemical release to demonstrate risks associated with the incident and the operational implications.

Suggested Audience: First Responders: HazMat, Firefighters, Law Enforcement, Transportation and other personnel who provide initial response to incidents.

Prerequisites: The following are suggested prerequisites for the course:

- ICS 100, 200, 300, & 400

Class Size is 20 students.

Please register online at: <http://trac.floridadisaster.org>

If you have any problems registering or need additional information, please contact Kathy Ahlen at 850-332-7976 or 800-226-8914 x210.

Please register today, as class size is limited! For attendees requesting accommodations, please contact Kathy Ahlen.

NATIONAL COMMUNITY / NEIGHBORHOOD EXERCISE SERIES

The series of [Formidable Footprint](#) exercises for neighborhood, community and faith based organizations continues.

August 25 – Hurricane / September 29 – Solar Storm / October 27 – Flood

Exercises have also been scheduled for the following scenarios:

[Earthquake – Influenza Pandemic – Tornado – Wildfire](#)



The Formidable Footprint exercise series has been developed in accordance with Homeland Security Exercise and Evaluation Program (HSEEP) protocols. The objective of the exercise series is for CERTs, Neighborhood Watch Programs, Neighborhood Associations, Community / Faith Based Organizations, Citizen Corps, Fire Corps and others to work as a team to become better prepared for the next disaster their community may face.

There is **NO CHARGE** for participation in any of the Formidable Footprint exercises.

For additional information or to register for up-coming exercises please access the following web site today:

www.FormidableFootprint.org

THE FLORIDA DEPARTMENT OF HEALTH, BUREAU OF PREPAREDNESS AND RESPONSE, COMMUNITY RESILIENCE UNIT IS PLEASED TO ANNOUNCE REGISTRATION IS NOW OPEN FOR AN UPCOMING COMPLIMENTARY WEBINAR ON DISCHARGE PLANNING.

Tuesday September 11, 2012 2:00 - 3:15 PM Eastern Time

Discharge planning is essential for preparedness and recovery following a disaster.

Florida's experience with disasters has shown that a person who takes refuge in a temporary setting may be unable to safely return home after a disaster or may need additional support.

This program will discuss the importance of discharge planning and introduce participants to the newly updated 2012 Discharge Planning Resource Guide.

Upon completion of the program, participants will be able to:

- Describe the importance of discharge planning
- Explain how the Discharge Planning Guide can be used to assist in finding housing and support for persons leaving a temporary shelter setting
- Identify community partners who can assist in safely returning persons to the community following a disaster
- Describe the role of various agencies in moving persons from a shelter back to the community

SOCIAL MEDIA ONLINE CLASS

<http://training.fema.gov/EMIWeb/IS/is42.asp>

The purpose of this course is to provide the participants with best practices including tools, techniques and a basic roadmap to build capabilities in the use of social media technologies in their own emergency management organizations (State, local, Tribal) in order to further their emergency response missions.

RED CROSS TRAINING

American Red Cross, Serving People with Functional & Access Needs in Shelters (FANS) - web based course for shelter workers

<https://classes.redcross.org/Saba/Web/Main>

MEDICAL PREPAREDNESS & RESPONSE TO BOMBING INCIDENTS

MGT-348 • Per-233

This course addresses medical preparedness for and response to blast effects through a combination of lectures, small group activities and tabletop participant exercises. Participants completing this course will gain an enhanced understanding and awareness of issues and considerations relating to bombing incidents.

Content areas include identification of targets, explosives characteristics, pre-attack indicators, pre- and post-detonation response, bombing injuries, security, and resource management. This course represents a cooperative effort between New Mexico Tech's Energetic Materials Research and Testing Center (NMT/EMRTC) and the Texas Engineering Extension Service's National Emergency Response and Rescue Training Center (TEEX/NERRTC), a member of The Texas A&M University System.

Location: Santa Rosa EOC
Dates: November 28th and 29th
Time: tentative 8:00-5:00
Total time: 18 hours
CEU for Nurses and Physicians: 1.6
CEUs for Paramedics: 16



Marketing Brochure
V5 810.pdf

To Register Click on the Link below, change the date in the top left corner to November, and register for this course.

*****Click Here To Register*****

IS-36: MULTHAZARD PLANNING FOR CHILDCARE

<http://training.fema.gov/EMIWeb/IS/is36.asp>

IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS

<http://training.fema.gov/EMIWeb/IS/is660.asp>

NEWS (blue is new)

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

Disaster Dialog: Tips for Working with the Media

<http://www.emergencymgmt.com/training/Disaster-Dialog-Tips-Media.html>

The 10 Commandments of Emergency Management (Opinion)

<http://www.emergencymgmt.com/disaster/10-Commandments-Emergency-Management-Opinion.html>

US seniors find it's never too late to learn social media

<http://digitallife.today.msnbc.msn.com/news/2012/08/14/13276316-us-seniors-find-its-never-too-late-to-learn-social-media?lite>

System could warn of solar storms

<http://www.bbc.co.uk/news/science-environment-19276003>

Red Cross - Call Me Maybe- Video (Florida)

<http://www.youtube.com/watch?v=FTKaMGV99Wk>

Emergency Managers' Best Practices for Evacuating Communities

<http://www.emergencymgmt.com/disaster/Best-Practices-Evacuating-Communities.html>

6 Ways to Utilize Social Media before a Disaster Strikes

<http://www.emergencymgmt.com/disaster/6-Ways-Utilize-Social-Media-Disaster.html>

Solar superstorm could knock out US power grid

http://www.chicagotribune.com/news/nationworld/sns-rt-us-solar-superstormbre8721k8-20120803,0,1101354.story?fb_action_ids=10151174324804529&fb_action_types=og.recommends&fb_source=timeline_og&action_object_map=%7B%2210151174324804529%22%3A10151080751609233%7D&action_type_map=%7B%2210151174324804529%22%3A%22og.recommends%22%7D&action_ref_map

NOAA raises hurricane season prediction despite expected El Niño
http://www.noaanews.noaa.gov/stories2012/20120809_atlantic_hurricane_season_update.html

Disaster Resilience: A National Imperative
http://www.nap.edu/catalog.php?record_id=13457

Most U.S. Small Businesses Back Up Data as a Precaution, but May Not Be Sufficiently Prepared for a Crisis
http://finance.yahoo.com/news/sage-survey-most-u-small-130000505.html;_ylt=A2KJ3CbCNRZQgB0AaYHQtdMD

11 Tips for Crafting Your Social Media Policy
<http://www.nextgov.com/mobile/2012/07/11-tips-crafting-your-social-media-policy/57070/>

Social media play growing role in spreading word of tragedy
<http://www.usatoday.com/news/story/2012-07-20/colorado-shooting-social-media/56370500/1>

Koch-funded climate change skeptic reverses course
<http://www.latimes.com/news/politics/la-pn-kochfunded-climate-change-skeptic-reverses-course-20120729,0,7372823.story>

Extreme weather: Get ready to see more of it, scientists say
<http://www.cnn.com/2012/07/10/world/unusual-world-weather/index.html>

Five Innovative Uses of Social Media in Government
<http://www.govexec.com/reports/five-innovative-uses-social-media/56086/>

Why Aren't Americans Listening to Disaster Preparedness Messages?
http://www.rand.org/about/people/u/uscher-pines_lori.html

Social media rising to the top of places to go in natural disasters
<http://www.kplu.org/post/social-media-rising-top-places-go-natural-disasters>

Worried about the risks and dangers of social media? Take the Army's advice
<http://www.emergencymgmt.com/emergency-blogs/crisis-comm/Worried-about-the-risks-071012.html>

Want to keep AC on? Bury power lines
http://www.cnn.com/2012/07/02/opinion/frum-buried-lines/index.html?hpt=hp_t1

Public Complacency toward Emergency Preparedness is Still a Problem, Survey Finds
<http://www.hstoday.us/industry-news/general/single-article/public-complacency-toward-emergency-preparedness-is-still-a-problem-survey-finds/8f8a61283e68aa0ee22a1ecf06333b6a.html>

Seven unusual tips for hurricane preparedness
<http://www.jsonline.com/sponsoredarticles/easyliving/seven-unusual-tips-for-hurricane-preparedness8068000101-158103315.html>

10 Ways for Businesses to Be Hurricane Ready

<http://bclc.uschamber.com/blog/2012-06-07/10-ways-businesses-be-hurricane-ready>

The Role of Business in Disaster Response Report

<http://bclc.uschamber.com/document/role-business-disaster-response-report>

Small Businesses Fall Short on Disaster Preparedness

<http://www.businessnewsdaily.com/2621-small-businesses-natural-disasters.html>